

## **Chapter 6 Public Opinion and Political Socialization**

How is public opinion defined in your text?

What is consensus opinion?

What is divisive opinion?

What is political socialization?

What do political scientists believe may have replaced family and teachers as primary agents of socialization?

How do parents transmit their political attitudes to their children?

How is education linked to political participation?

How do peer groups influence people's political outlook?

Who are opinion leaders?

What are different sources of media?

What is agenda setting?

What is the generational or cohort effect?

What demographic factors affect political and voting preferences?

How do education levels influence political party?

Which political ideology do people with low incomes favor?

List several common religious influences on voter behavior.

When did the shift of African Americans from the Republican to the Democratic Party occur?

Hispanics tend to favor the Democratic Party, with the exception of which group?

How do Asians tend in voting patterns?

What is the gender gap in politics?

How do the different regions of the country tend?

What methods did modern pollsters like Gallup and Roper use to make the predictions about voting patterns?

Explain the importance of representative sampling and randomness in accurate polling?

List three possible problems with accurate polling?

What difficulties arise with telephone and Internet polling?

List several aspects of our political culture.

How is polling used in policymaking?