

Review Sheet for Unit Test

Unit Test covers chapters 6,7,8,9, 10

Topics:

- Political Opinion and Socialization
- Interest Groups
- Political parties
- Campaigns and Elections
- Media

Political Socialization:

List factors in political socialization.

Strongest factor in political socialization

Generational or cohort factors in political socialization

Relationship between the following factors and voting:

- Income
- Race
- Education
- Geography
- Age
- Gender

Role of Demographics in political campaigns

Use of polls – factors that make polls accurate or inaccurate

Interest Groups and Lobbying

List the types of interest groups

List the direct techniques used by interest groups to create political pressure

List the indirect techniques used by interest groups

Types of benefits from interest groups:

- Material
- purposive
- solidarity

Define PAC and their role in the political process

Explain what lobbyists do.

Explain the ‘free rider’ problem.

Lobbying and Fundraising Laws and Rulings

- Lobbying and Disclosure Act of 1995
- McCain-Feingold Act of 2002
- Federal Election Campaign Act
- Citizens United Decision by Supreme

Political Parties:

Explain the reasons that we have a two party system.

Define plurality

Explain the period of 1933-1968 in terms of party dominance.

What period are we presently in terms of party affiliation?

Explain the three faces of a party:

- Party in the electorate
- Party organization
- Party in government

Explain party structure including:

- National convention
- Party platform
- National committee
- State and local party structure

Explain the difficulties of 3rd parties

Define dealignment and realignment

Campaigns, Nominations and Elections

List the eligibility requirements for President

Eligibility requirements for Senator

Eligibility requirements for Representatives

“Hard Money” campaign Contributions

“Soft Money” campaign Contributions

Primaries:

- Closed
- Open

Electoral College

Australian Ballot

Demographics effecting voter participation and turnout

Media:

List the types of media.

List the functions of media

Which media source of news is primary?

Identify the role of the following media:

- FDR “fireside chats”
- Nixon-Kennedy debate
- Johnson’s Goldwater ad
- Talk Radio – e.g. Rush Limbaugh
- Howard Dean’s campaign

Identify the FCC

Issues of Media bias – liberal and conservative