

Chapter 13 Lesson 1 - The Fifties: The Affluent Society  
Read pages 206-211

**Before You Read:**

The title of the chapter is The Affluent Society. Look at page 206, and write the definition of *affluent*.

Look at the chart on page 210. When did the baby boom begin and end?

**As You Read:**

1. When did Dwight Eisenhower take office?
2. What does the book mean when it says the “economy was **booming**?”  
What does booming mean in this context?
3. What examples does your book give to show that Americans enjoyed the highest **standard of living** in the world?
4. What **statistic** does your book use to show the increase in home ownership?
5. How did the **GI Bill** help people buy homes?
6. How did the **highway system** help with the growth of **suburbs**?
7. List two reasons that people moved from the cities to the suburbs:

8. How were **African Americans** treated in the new suburban developments by **white collar** Americans?
  
9. What happened to cities as many wealthier people moved to the suburbs?
  
10. What does the term **baby boom** mean? How is boom used in this context?
  
11. How did the role of women change from Rosie the Riveter in World War II? What new role did TV and society emphasize for women?

**Read the Biography of William Levitt (1907-1994)**

1. How did William Levitt help Americans realize the “**American Dream?**”
  
2. What was one goal of the GI Bill?
  
3. How did Mr. Levitt change the way houses were built?
  
4. Where was the first Levittown built?
  
5. What is Mr. Levitt given credit for?