

8-13-83

Table E - Friedman branch

Line 1 - Max Sacherwalski and Anna Schumsky both born in Poland, emigrated to U.S. -- at Ellis Island, Max was reportedly told by an immigration official that he would not get far in America unless he had a simpler "American" name -- Max looked out of window, spotted an advertisement under the name of Friedman, and selected Friedman as his own name. -- Max and Anna settled first in Troy, N.Y., where their first two children, Isadore and Samuel, were born.

To seek his fortune, Max went alone to San Francisco, crossing the Isthmus of Panama. He later sent for Anna and the two children, who came to San Francisco, where their other children were born and raised. Henry was the first child to be born in S.F.

Line 2 - At first in San Francisco, Max Friedman made a precarious living by selling furniture from a pushcart. After some years, he went to a well-to-do acquaintance (they had probably met at Temple) and said he could do much better if he could rent a store, but unfortunately he didn't have enough --I think he needed \$500 for openers--to get started, and didn't have enough assets to borrow money from a bank.

The well-heeled San Franciscan agreed to bank-roll Friedman, without collateral and without interest. The loan was paid on time and in full. The man who loaned the money was my grand-uncle, Moritz Silverman.

The Friedman store--M. Friedman & Co.--eventually became the biggest on the West Coast. It was nominally managed by Henry Friedman. When it went out of business--just before the 1929 crash--many of the salesmen working there decided to open their own furniture businesses, many of which have survived until today. One of these was Frank Newman, who was Frances Newman Forrest's papa. *Not true! Possibly S.G. Newman*

Isadore Friedman--pater familias of his generation--successful in investments, real estate, etc.--no known marriage or offspring (although a couple of feminine persons tried)

Samuel Friedman--salesman - married Gertrude --children Bernice and Elinor (married Irving Schwartz, MD)

Henry Friedman--married Helen Eisner (see Table D-1)

Table E – The Friedman Branch Biographies

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-- children: Margaret, Milton (later changed his last name from Friedman to Forrest), Virginia, Beatrice

Celia Friedman--married (1) Ralph Kaiser--children, Leland (highly successful stock broker), Dorothy (married Harold Smith (highly successful merchant), Barbara (married William Levit, Superior Court judge, LA) -- (2) married Aaron Cohen (attorney), no offspring

Abraham Friedman--man of many trades, including hotel manager, raconteur -- no permanent marriages known, no offspring known

Lillian Friedman--^{attorney.} married Abraham Stein (~~stock broker~~, casualty of 1929 crash)--children (changed name to Stone): Joel (attorney and judge), Edgar (businessman)

Etta Friedman--married Samuel Berger--no known offspring

Dorothy Friedman--married Will Jacobs (merchant; managed Cosgrove's, S.F. women's clothing store, owned largely by other members of Friedman family)--daughter: Leslie (married, divorced, etc., 2-3 times)